



# CONTINUING STEVE'S DREAM

AUSTRALIA ZOO WILDLIFE WARRIORS

**STEVE HAD A VISION FOR  
CONSERVATION WHERE PEOPLE  
AND WILDLIFE COULD LIVE  
HARMONIOUSLY ALONGSIDE  
ONE ANOTHER.**



# TODAY, HIS LEGACY LIVES ON THROUGH THE TIRELESS WORK OF WILDLIFE WARRIORS, THE IRWIN FAMILY AND AUSTRALIA ZOO.

## AUSTRALIA ZOO WILDLIFE WARRIORS

Australia Zoo Wildlife Warriors Worldwide Ltd was initiated by Steve and Terri Irwin in 2002 as a way to include and involve caring people in the support and protection of injured, threatened and endangered wildlife – from the individual animal to an entire species. Australia Zoo provides significant financial support to Wildlife Warriors, enabling 100 per cent of donations to go directly toward conservation projects.

The internationally recognised charity is registered in Australia and the United States. Sponsorships and tax-deductible donations to Wildlife Warriors support the Australia Zoo Wildlife Hospital, the Rescue Unit and various conservation projects throughout Australia and abroad.



Save one, save the species



### Disappearing species

The International Union for Conservation of Nature (IUCN) uses this scale to classify how threatened certain animal species are.

- THREATENED
- VU VULNERABLE:** High risk of endangerment in the wild.
  - EN ENDANGERED:** High risk of extinction in the wild.
  - CR CRITICALLY ENDANGERED:** Extremely high risk of extinction in the wild.



# AUSTRALIA ZOO WILDLIFE HOSPITAL

The Australia Zoo Wildlife Hospital, the main project of Wildlife Warriors, is self-funded and receives no ongoing government funding, relying solely on donations to continue operation.

In memory of Steve's mum Lyn Irwin, Steve and Terri renovated a small avocado packing shed into a wildlife hospital in 2004. In November 2008, this was proudly expanded into a larger treatment facility to accommodate the demand for wildlife treatment and care as well as to educate and inspire visitors to make a difference to our world through conservation. The Australia Zoo Wildlife Hospital is now the largest and busiest of its kind in the world.

A dedicated group of wildlife veterinarians, a hospital manager, vet nurses and volunteers all work around the clock to provide first-class care for sick, injured and orphaned animals. The hospital itself is world-class including a veterinary facility with an intensive care room and laboratory, separate holding facilities for different species, diseased wildlife and orphans, rehabilitation enclosures and special turtle recovery facilities.



# AUSTRALIA ZOO RESCUE UNIT



Our highly efficient Rescue Unit operates from the Australia Zoo Wildlife Hospital, collecting sick, injured and orphaned native wildlife reported within South East Queensland through the Wildlife Emergency Hotline. The Rescue Unit acts as a Wildlife Ambulance, part of a network of teams throughout Australia dedicated to ensuring wildlife receive the best care no matter where they're found.



2004-2014

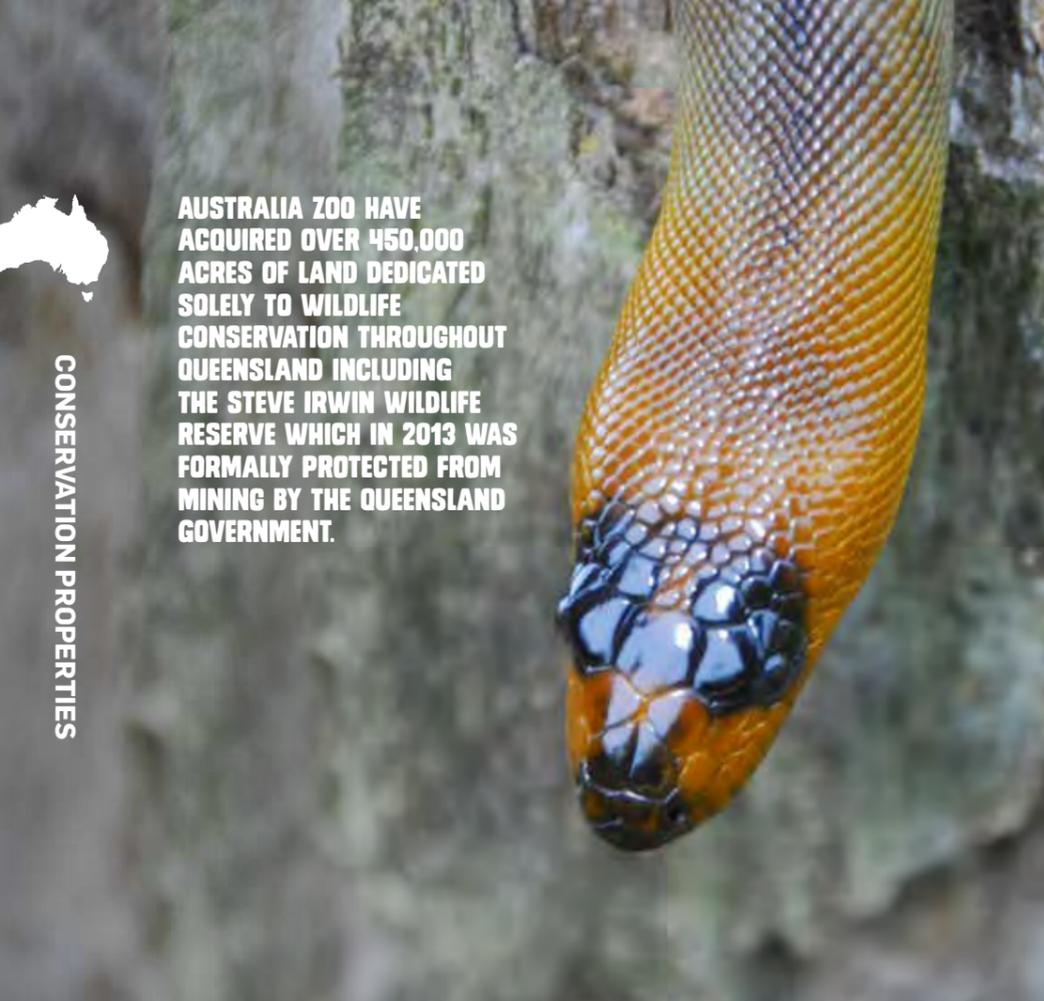
Animals treated



2013-2014

Top six reasons and number of animals rescued





AUSTRALIA ZOO HAVE ACQUIRED OVER 450,000 ACRES OF LAND DEDICATED SOLELY TO WILDLIFE CONSERVATION THROUGHOUT QUEENSLAND INCLUDING THE STEVE IRWIN WILDLIFE RESERVE WHICH IN 2013 WAS FORMALLY PROTECTED FROM MINING BY THE QUEENSLAND GOVERNMENT.

CONSERVATION PROPERTIES



## STEVE IRWIN WILDLIFE RESERVE

333,000 acres of untouched Australian wilderness in Far North Queensland. After years of campaigning, 2013 saw the Queensland Government legally protect the SIWR from bauxite mining.

The reserve hosts the annual crocodile research trip with Australia Zoo's expert croc team, tracking saltwater crocodiles in the Wenlock River. The reserve is also being explored to uncover the hidden secrets contained within the unique flora that grows exclusively in this remote location. The aim of the exploration is to uncover new possibilities for the development of pharmaceuticals that could help contribute to finding a cure for cancer as well as many infectious and neurological diseases.

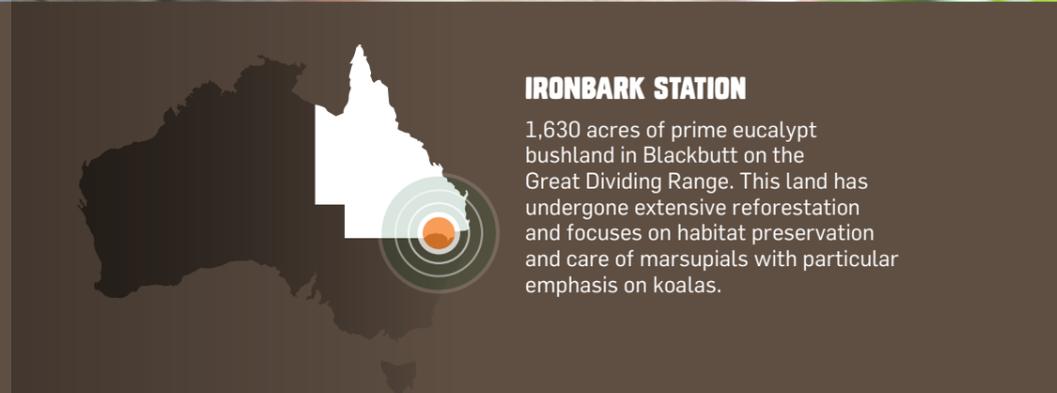
A wealth of wildlife species have been discovered within the 35 ecosystems that occur across the reserve. Many are of major conservation significance, like the endangered red goshawk and palm cockatoo.

CONSERVATION PROPERTIES



### BRIGALOW BELT

117,174 acres of one of the rarest habitat types in Australia located near St George in Western Queensland. This arid region is home to an array of unique wildlife including the endangered woma python and yakka skink. The Brigalow Belt is also the westernmost habitat for koalas.



### IRONBARK STATION

1,630 acres of prime eucalypt bushland in Blackbutt on the Great Dividing Range. This land has undergone extensive reforestation and focuses on habitat preservation and care of marsupials with particular emphasis on koalas.

**STEVE IRWIN WILDLIFE RESERVE**  
CAPE YORK, AUSTRALIA

NUMBER OF FLORA SAMPLES SCREENED

20

DISEASE CURE POSSIBILITIES

100

2004-2014  
Top five species recorded

| FROGS | MAMMAL | REPTILE | FISH | BIRDS |
|-------|--------|---------|------|-------|
| 19    | 20     | 43      | 48   | 157   |



## CROCODILE RESEARCH

Australia Zoo, in partnership with the University of Queensland (UQ) and Wildlife Warriors, are making monumental strides in the field of crocodilian research and conservation. Steve Irwin began formal crocodile research in 1996 – his capture and study techniques remain the most advanced in the world.

Australia Zoo has been conducting research with saltwater crocodiles on the Steve Irwin Wildlife Reserve since 2008, studying these magnificent reptiles using acoustic telemetry to boost research efficiency and accuracy in the field. This world-renowned research project focuses on capturing and tagging estuarine crocodiles (commonly known as 'salties') in the Wenlock River running through the newly protected Steve Irwin Wildlife Reserve in Far North Queensland. This vital research has provided insights into the travel range of a single crocodile, their ability to return to their habitat after relocation, revolutionary findings on their ability to remain submerged and their behaviour during flood events.

Each research trip to the Steve Irwin Wildlife Reserve continues to break new ground in crocodile research globally and is central to managing the co-existence of crocodiles and people.



CROCODILE RESEARCH

2

VULNERABLE

## GREY NURSE SHARK CONSERVATION

Australia Zoo with Wildlife Warriors support Grey Nurse Shark conservation on Australia's east coast through a partnership with the University of Queensland (UQ).

Steve Irwin's purpose-built vessel, Croc One, is used to conduct research into the location of gestation sites for the critically endangered east coast population of grey nurse sharks. Currently, we are only aware of 50 per cent of female grey nurse shark aggregation sites. It is our aim to assist in locating the other 50 per cent to ensure these marine nurseries are protected.

The east coast population of grey nurse sharks has experienced severe population decline due to the impact of commercial and recreational fishing and shark control activities like beach meshing and drum lines.

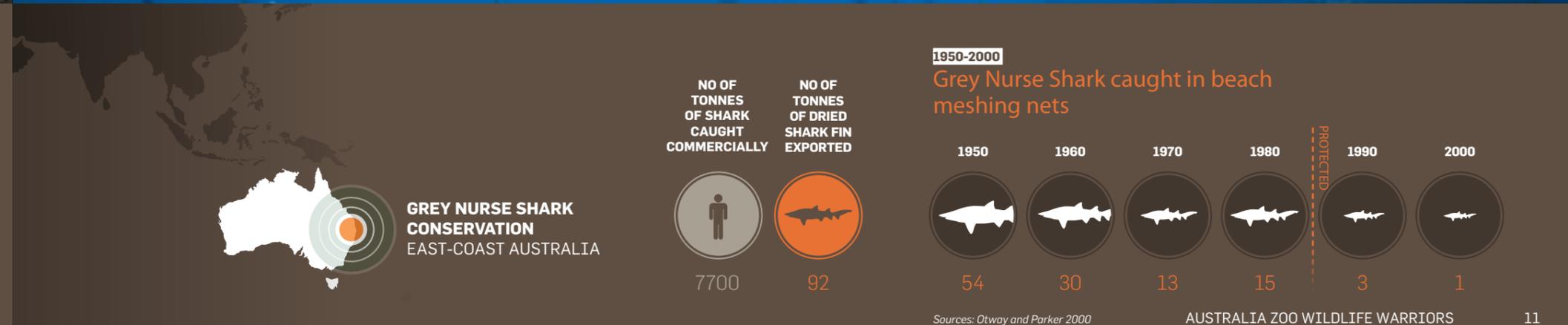
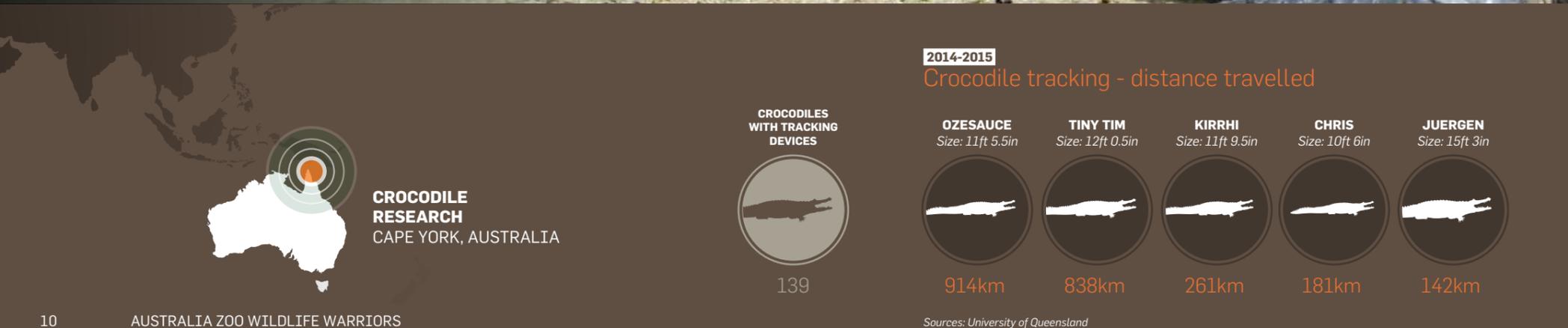
Due to the false notion that grey nurse sharks were man eaters in the 1950's, they were viciously hunted leaving an estimated population of 1,500 individuals on Australia's east coast. As one of the most threatened marine species, we are proud to support UQ's research to understand more about their breeding patterns through the use of Croc One.



GREY NURSE SHARK CONSERVATION

3

CRITICALLY ENDANGERED





# KOALA CONSERVATION

As Australia's largest and most reputable koala treatment facility, the Australia Zoo Wildlife Hospital is often approached by research teams to access samples from wild koalas undergoing rehabilitation.

Through these partnerships, we have developed successful research programs with various national universities working to find long-term solutions to koala chlamydiosis and koala retrovirus; diseases that are aggressively affecting koala populations around Australia. Although the primary purpose of the Australia Zoo Wildlife Hospital is to provide lifesaving treatment and rehabilitation to sick and injured wild koalas, it has been recognised as an invaluable resource for investigation into koala health. With over 880 koalas treated every year, Wildlife Warriors are on the front line of saving one of Australia's national icons.



KOALA CONSERVATION

2

VULNERABLE



# CAMBODIAN ELEPHANT CONSERVATION

Working in partnership with Fauna and Flora International in Cambodia, Wildlife Warriors invests in a range of strategies to prevent the destruction of elephant habitat and helps local villages to co-exist with these majestic animals.

Our program supports farmers and develops alternative livelihood strategies to mitigate human-elephant conflict. Since the implementation of this program in Cambodia, there have been no elephant deaths caused by human-elephant conflict such as poisoning and other lethal management practices, something we're extremely proud to be a part of.

Despite this triumph, sadly Asian elephant populations continue to decline throughout their range, nearing extinction in the wild in many of the thirteen countries where they live. We are proud to continue our investment into anti-poaching programs, government liaison, community education and the establishment of good practices to protect these gentle giants from a brutal extinction.



CAMBODIAN ELEPHANT CONSERVATION

CR

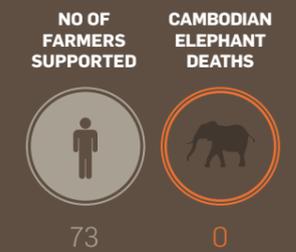
CRITICALLY ENDANGERED



## 2014 Top six reasons for koala admittance



Sources: Australia Zoo Wildlife Hospital



## 2000-2014 Cambodian Elephant population poaching declines by 100%



Source: FFI

AUSTRALIA ZOO WILDLIFE WARRIORS

13

12

AUSTRALIA ZOO WILDLIFE WARRIORS



# CHEETAH CONSERVATION

Despite their status as the fastest land mammal on earth, cheetahs are running out of time with as few as 7,500 remaining in the wild.

Wildlife Warriors and Australia Zoo work in partnership with Cheetah Outreach in South Africa, supporting their Anatolian Shepherd Dog Program providing farmers with a non-lethal method of managing predators, promoting peaceful co-existence with cheetah. Farmers in South Africa can now allow the Shepherd to guard the livestock and not be encouraged to shoot or kill the cheetah when seen in the area. This program is at no cost to the farmers.

Since the launch of the project, overall cheetah deaths due to conflict with farmers have been reported at nil. Instead, farmers now report injured cheetah and help facilitate their care and conservation in the area.



CHEETAH CONSERVATION

EN

ENDANGERED



# RHINO CONSERVATION

Rhinos are under extreme threat due to illegal poaching to source rhino horn. Wildlife Warriors with Australia Zoo supports rhino conservation in partnership with Ol Pejeta Conservancy in Kenya, Africa (OPC). OPC is the home of over 100 highly endangered black rhino and white rhino making it the single largest population of eastern black rhinos left in the world. Wildlife Warriors works to strengthen security measures to protect these rhinos.

Australia Zoo Wildlife Warriors and Fauna and Flora International assist in funding various protection and wildlife management projects, helping reduce conflict between wildlife and local communities. Some current projects are tracker dogs, light surveillance planes, armed anti-poaching patrols, community networks and electric security fences. In addition to these programs, all rhinos are monitored through individual radio transmitters in their horns and research is actively carried out to determine the best ways to maintain the diversity of species and habitats within the conservancy and greater rhino habitat.

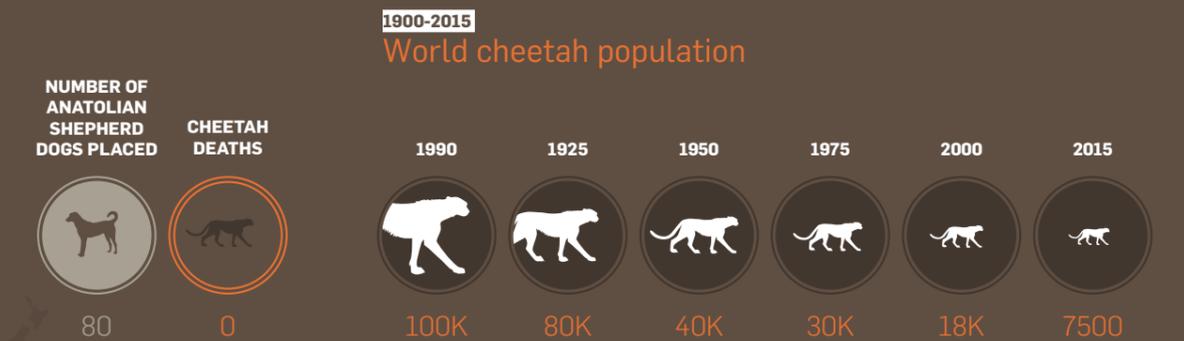
OPC is now the largest black rhino sanctuary in east Africa and will soon be able to provide a supply of surplus rhinos to other sanctuaries and protection zones making Wildlife Warriors' support crucial to the survival of this magnificent species.



RHINO CONSERVATION

CR

CRITICALLY ENDANGERED



Source: AWF



Source: WWF



# SUMATRAN TIGER CONSERVATION

Wildlife Warriors and Australia Zoo are leading the way in tiger conservation by funding training for Tiger Protection and Conservation Units (TPCU) combating poaching.

Working in partnership with Fauna & Flora International (FFI) in Kerinci Seblat National Park, Sumatra we are the single largest contributor to Sumatran tiger conservation.

The TPCU program is made up of six units who work patrolling the forest where they act as a deterrent for poachers and people illegally encroaching into the tigers' habitat. They also remove hundreds of snares each year and help local communities mitigate conflict with wildlife. This program is now recognised as the most successful tiger conservation law enforcement program in the world. Kerinci Seblat is thought to contain the largest population of Sumatran tigers in a continuous forest habitat making it vital for the future of the species.



# TRAFFIC IN SOUTH-EAST ASIA

Traffic is the monitoring organisation for the illegal wildlife trade, working to combat illegal operations to buy and sell wildlife and wildlife products.

Wildlife Warriors have funded multiple investigations leading to arrests as well as funding ongoing staff positions that allow them to uncover and investigate activity in South East Asia where the illegal wildlife trade is rife.



TRAFFIC IN SOUTH-EAST ASIA

SUMATRAN TIGER CONSERVATION



CR CRITICALLY ENDANGERED



**SUMATRAN TIGER CONSERVATION**  
KERINCI SEBLAT NATIONAL PARK  
SUMATRA

NUMBER OF SNARES DEACTIVATED



100

ARRESTS



6

2009-2014

## Tiger presence

2009



70

2010



58

2011



70

2012



66

2013



108

2014



100

Source: TPCU



**TRAFFIC SOUTH-EAST ASIA**

2009-2014

## Wildlife trade - \$ per kg

IVORY raw



2k

LEOPARD raw bone



20k

TIGER raw bone



75k

GOLD PRICE

RHINO horn



90k

COCAINE PRICE (ASIA)

BEAR whole gall bladder



1 million

Sources: TRAFFIC; Esmond Martin, Lucy Vigne

AUSTRALIA ZOO WILDLIFE WARRIORS

17

A photograph of Steve Irwin, a wildlife expert, crouching in a shallow body of water next to a large crocodile. He is wearing a dark, short-sleeved shirt and has a focused expression. The crocodile is resting its head on the water's surface, showing its sharp teeth. The background is a natural, outdoor setting with water and some vegetation.

**STEVE IRWIN WAS ONE MAN.  
ONE MAN CAN MAKE A  
DIFFERENCE. YOU CAN  
MAKE A DIFFERENCE.**

Wildlife Warriors Worldwide invites you to make a difference in wildlife conservation, habitat preservation and the protection of the environment by supporting the work that was started by Steve and Terri Irwin. We seek sponsors and partners whose values align with our mission and who can help us implement our global wildlife conservation programs.

**"IT IS SO IMPORTANT FOR US TO STAND TOGETHER,  
SHOULDER TO SHOULDER, AS WILDLIFE WARRIORS,  
PROTECTING OUR INCREDIBLE WILDLIFE AND WILD  
PLACES FOR FUTURE GENERATIONS. I INVITE YOU  
TO JOIN WILDLIFE WARRIORS AS A PARTNER AND  
CONTINUE STEVE'S DREAM."**

**TERRI IRWIN**

**For more information about becoming a partner or donor, please contact a member of our global team.**



**AUSTRALIA ZOO  
WILDLIFE  
WARRIORS**

**Australia Zoo Wildlife Warriors**

PO Box 29

Beerwah, Qld, Australia 4519

**P** +61 7 5436 2026 **E** [info@wildlifewarriors.org.au](mailto:info@wildlifewarriors.org.au)

**wildlifewarriors.org.au**



**WILDLIFE  
WARRIORS**  
WORLDWIDE - USA

**Wildlife Warriors USA**

Po Box 11347

Eugene, OR 97440

**M** 541.687.4788 **E** [info@wildlifewarriors.org.au](mailto:info@wildlifewarriors.org.au)

**wildlifewarriors.org**



*Printed on an environmentally responsible paper proudly made in Australia in a facility with ISO 14001 EMS certification.*